

Website Design & Brand Services.

[Thyme/Space Designs]

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NYC

GENERAL DESIGN RATE	For one-off or small creative projects like invitations, flyers, digital posters, social graphics, newsletters, or clean layouts. Ideal for clients seeking high-quality visuals without a full branding or web package.	\$55/hr (standard) \$75/hr (rush or weekend turnaround) 1hr minimum
WEBSITE CLARITY AUDIT	A detailed review of your website with actionable recommendations to improve usability, messaging, design consistency, and conversion.	Starting at \$195
BRAND FOUNDATION KIT	A visual foundation for your business that creates consistency across your website, social media, and marketing materials. Includes: • Color palette • Typography selection • Mood board & visual direction • Brand voice keywords • Core values & positioning • Simple usage guidelines	\$450-\$650 Logo design available upon request. Quoted separately.
WEBSITE REFRESH (for existing sites)	Perfect for businesses that already have a website and need updates, improvements, or new content without a full redesign. Examples include: • new page • copy updates • image updates • mobile fixes • light redesign	Quoted based on scope. Small updates welcome.
FOUNDATION WEBSITE	Perfect for new businesses, practitioners, artists, and entrepreneurs who need a polished online presence without a large investment. Includes: • Up to 4 pages • Contact form & essential business integrations • Basic email marketing integration • Basic SEO setup	Starting at \$1200
SIGNATURE WEBSITE	Perfect for established businesses, growing brands, and service providers looking for a more customized website that reflects their unique personality and goals. Includes: • Custom design & development • Advanced integrations & functionality • Enhanced SEO structure • Light animations & interactive elements • Complimentary Brand Foundation Kit	Starting at \$1800 Final pricing determined after a discovery conversation and review of project scope.

WEB DESIGN PACKAGES INCLUDE: Concept design, web development, mobile optimization, and two rounds of revisions. Copywriting not included.

Website platform, hosting, domain registration, and third-party subscriptions are billed directly to the client.

Terms.

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Package pricing reflects typical project scopes. Final pricing may vary based on project requirements, complexity, timeline, and requested deliverables.

A signed agreement and 50% deposit are required before work begins. Final website ownership is transferred to the client upon receipt of final payment.

All website packages include an initial design concept and up to two rounds of revisions. Additional revisions, requested changes outside the agreed scope, or expanded project requirements will be billed at the current hourly rate.

General design work is billed at \$55/hour. Rush projects requested with less than 3 business days' notice or requiring weekend work are billed at \$75/hour and must be approved in advance.

Unless otherwise agreed in writing, clients are responsible for providing all final copy, images, and content. Copywriting and proofreading services are not included.

Projects delayed for more than 30 days due to lack of client communication, feedback, approvals, or content submission may be subject to rescheduling and additional fees.

Website platform fees, hosting, domain registration, stock imagery, third-party software, and subscription services are billed separately unless otherwise specified.

Any custom illustration, photography, logo design, or commissioned artwork will be quoted separately. When applicable, licensing fees for stock photography, fonts, or other third-party assets are the responsibility of the client. Clients are responsible for reviewing and approving all final materials prior to launch or delivery.